



## Details

### Theme

Date/Period

Mobilization activities in Rural areas for DDUGKY scheme for the PIAs across India

### Funding Courtesy

Region/Place Covered

Beneficiaries

Number of

Beneficiaries

ICEF

PAN INDIA

Rural youths between age 16-35 and below poverty line

300+ Students

# An mobilization drive for rural youths across India for 70+ Project Implementation Agency

## PROGRAM BRIEF

Indus Core Education Foundation (ICEF) is dedicatedly working towards empowering the youth in the urban and rural areas since the very first day of its inception through several measures such as vocational training, (1200 youths trained), coaching, counselling and by several other measures.

## PROGRAM DESCRIPTION

Indus Core Education Foundation (ICEF) is dedicatedly working towards empowering the youth in the urban and rural areas since the very first day of its inception through several measures such as vocational training, (1200 youths trained), coaching, counselling and by several other measures.

The organization has the expertise of relating with the youth and working towards their holistic empowerment with ample participation from all the stakeholders. Organization has the distinctive know how of making youth participate in our programmes and avail all of our services.

The need for a holistic measure to work with those who are extremely marginalized and subjugated was always felt by the organization.

ICEF is working with various PIA (Project Implementation Agencies) across India (Partial list is given) for the project DDUGKY (Deen Dayal Upadhyay Gramin Kaushal Yojna).

Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY) aims to skill rural youth who are poor and provide them with jobs having regular monthly wages or above the minimum wages. It is one of the cluster of initiatives of the Ministry of Rural Development, Government of India that seeks to promote rural livelihoods.

It is a part of the National Rural Livelihood Mission (NRLM) - the Mission for poverty reduction called Aajeevika. Scheme aimed at creating employment capable youths who are between 18 years to 35 years of age living in Rural areas and who are below poverty line.

This scheme derives importance from its potential to reduce poverty.

ICEF has take the initiative to mobilize the potential beneficiaries by complying to all the eligibility criteria for the scheme and works with various local organisations to get the candidate nominated. ICEF has worked in multiple states as specified by the PIA clients.

The mobilization is focussed on the sanction target for the PIA which includes various demographics like Women, SC, ST and Minority candidates as defined by the GOI guidelines in the sanction order.

## List of clients and states in which the mobilization activities are carried out

Sr. No.	Client	States and Districts
1	Satyam Learning Campus (SLC) Education Society	BR- SAMASTIPUR, DARBHANGA, PURNIA, SUPAUL JH – SIMDEGA, JAMTARA, SAHIBGANJ, PAKUR, GIRIDIH, DEOGHAR JK : GANDERBAL, RAMBAN, SAMBA CG: BASTAR, BIJAPUR, NARAYANPUR, SUKMA
2	Social Service Welfare Society, Abohar Punjab	PB: FAZILKA, MUKTSAR
3	Royal Group of Institutions, Jalandhar Punjab	PB: FAZILKA, FIROZPUR
4	Matoshri Seva Pratishthan, Parbhani Maharashtra	MH: NANDED, USMANABAD, PARBHANI
5	DY Patil Educational Federation, Pune Maharashtra	MH: SATATA, PUNE, KOLHAPUR, AURANGABAD
3	VASHINE Commercial Line Pvt Ltd, Nagpur	MH: NAGPUR, GADCHIROLI, BHANDARA, GONDIA
4	Matrubhumi Seva Pratistan - Kolhapur	MH: SATARA, KOLHAPUR, SINDHUDURGA
5	Saraswati Knowledge Park Abohar Punjab	PB: JALANDHAR, KPURTHALA, MOGA
6	Swami Pragyanandji Educational Trust, Jalandhar Punjab	PB: JALANDHAR, KPURTHALA, MOGA
7	Shri Krishna Education Society, Ahmedabad Gujrat	RJ: PALI, SRI GANGANAGAR, SIROHI
8	Arshya Education Private Limited, Hisar Haryana	HR: FATEHABAD, SIRSA
9	Empower Pragati, Gurugram Delhi	MH: RAIGAD, AHMADNAGAR, SOLAPUR BR: PATNA, MUZZFARPUR





## ABOUT THE INDUS CORE EDUCATION FOUNDATION

Indus core education foundation is a Pune Maharashtra India based not for profit organization focusing on two major United Nations Sustainability Goals (SDG 2030). Our focus is on SDG 3.4 - Non-communicable diseases and mental health and SDG 4.C - Improving Teachers Quality. Indus Core Education is working from last 5 years to spread the awareness on the Mental Health among the students of Schools, Colleges and Universities in addition to the parents of Rural, Semi urban and Urban areas of India.

## FOR MORE INFORMATION

Name	Contact Information
<b>Atul Joshi</b> Email	+91 7720019484 <a href="mailto:info@induseducationfoundation.org">info@induseducationfoundation.org</a> <a href="http://www.induseducationfoundation.org">www.induseducationfoundation.org</a>
<b>Dr. Sangeeta Joshi</b> Counselling Support	For all counselling related queries +91 7720019485